



2033 McDermott Rd, Suite 320 - 288, Allen, Texas 75013

Dear School Administrator,

We realize that many districts are suffering from the current money crunch, and we'd like to help. Are you tired of your students selling cookie dough, door to door, in order to raise money?

We would like to introduce you to the Queetles and their Green World School Project. Our company, Queetles, Inc., is the sister company of our much larger firm, Texas Sports Portraiture, which has won the bid to offer event fundraiser ideas to your school district.

Queetles' Green World School Project: Now kids have an opportunity to make a real difference in the world by raising awareness and money for causes that are important to them and their classmates. That awareness may be a desire to save endangered species, to aid people caught up in a humanitarian crisis, or to support a cause as basic and universal as the importance of clean air. For their efforts, each student will receive a free Q-powerband, and the opportunity to purchase a custom Queetle to support their cause.

What is a Queetle? Queetles are cute, colorful, plush toys for boys and girls of all ages. Standing about 9 inches tall, they are equipped with a voice module to allow parents, siblings and friends to leave a personal message of comfort, love, support, or a valuable learning nugget. All Queetles arrive with their own Q-pouch and batteries. Our price for the Green World School Project Queetle has been lowered to \$20 each, tax included (reduced from our retail price of \$21.99).



What is the mission of Queetles? Our mission, which is one of philanthropy, began when the owner donated hundreds of these comfort critters to children's hospitals all over the country. Queetles teach the importance of global awareness and the power of giving back. Whenever a new cause arises, there is an opportunity to introduce a new Queetles character to champion that cause, making learning fun, interactive and impactful in children's lives.

School Commitment: Your school can select a school-wide cause to support or, if you prefer, each grade level or a single classroom (organization) could adopt a cause of their own. For each cause, a pre-production commitment of just 240 cause-specific Queetles would need to be sold. (In a classroom of 24 students, that requires 10 sales per student. For a school-wide cause, the number

of sales per student would drop significantly.) Students who exceed that average number of sales would receive special awards from us. Then, once the group (be it a classroom, grade, or entire school) has reached its goal, this little cause-specific Queetle would go into production.

Getting Started

- 1) Please reach out to the teacher(s) that you feel would be most interested in involving their classroom(s). Our company will then deliver to the school a keepsake sample Queetle and order forms for payments and receipts.
- 2) Our desire is to make this entire process fun and exciting for your students, while bringing awareness to their cause. Your students can also begin the process of designing what they would like their group's customized Queetle to look like. We have only one rule: when you determine your group's Queetle design and color, it must have the signature yellow hair.
- 3) We ask that you email us the group's drawing as early in the process as possible, as this will allow us to complete the design and make suggestions before orders are complete. In some cases we can incorporate your own school mascot in the design, as a button, if you desire. You may also include your school's name on the tag.

Our Commitment

- 1) Once you have reached your pre-order goal, one of our account managers will drop by to pick up the orders. It will then take about 8 weeks for delivery.
- 2) Upon reaching your goal, your school will receive a fundraising check in the amount of 20% of the net sales. (If the minimum of 240 Queetles are sold, that amount would be (\$880) This is money that your school can use for any purpose you desire. We will feature your Queetle on our website, and continue to donate to your foundation as we receive orders via the Global internet. Receive 30% for all orders over 400 purchased.
- 3) This project enables your students to learn, at a very young age, the magic of creating, the value of teamwork, and what it means to become a 21st Century entrepreneur. These are rewards that will last them a lifetime.
- 4) For their efforts, each student involved in the pre-sell of Queetles will receive a free Qpowerband, retail @ \$9.99 ea.
- 5) Our company will run national press releases to further awareness of your cause, as well as contacting local news media outlets.



If you and your school are interested in this fund-raising adventure, please contact us to arrange a meeting. We look forward to sharing this wonderful new project with you and your students.

Warm regards,

Queetles Inc @ Texas Sports Portraiture

www.queetles.com

214.509.0807

Queetles, helping to make little kids Great big kids.